

## **Shapir Access Hub Hackathon – Privacy Notice**

This Privacy Notice describes the types of information that is collected from participants in the Shapir Access Hub Hackathon competition relating to sustainable construction materials and methods ("**Hackathon**"). If not otherwise defined herein, capitalized terms have the meaning given to them in the Terms and Conditions, available at [https://contech-access.com/] ("**Terms**").

"**Personal Data**" means any information that refers, is related to, or is associated with an identified individual or as otherwise may be defined by applicable law.

### **Personal Data We Collect**

When you participate in the Hackathon petition, we collect any Personal Data that is provided by you or third parties, such as other members of your Group, including your name, email address and any Personal Data collected by us independently relating to you in connection with the Hackathon. We may also collect photos and videos of you if you attend live events, including the brainstorming session and the pitch session.

### **How We Use Your Personal Data**

We use the Personal Data we collect to enable you to participate in the Hackathon and to respond to your inquiries and communicate with you. In addition, we may use your Personal Data to contact you with informational newsletters and marketing materials relating to Shapir or its services. We may use your Personal Data as required or permitted by any applicable law for example, to comply with audit and other legal requirements. In addition, we may use certain Personal Data of yours, including photos and videos, for purposes of publicity in connection with the Hackathon.

### **Sharing the Personal Data We Collect**

We may share your Personal Data with trusted service providers, business partners, or others in connection with the Hackathon, such as governmental authorities, investors, media outlets, or other participants. We may also share your Personal Data with third party service providers who assist us in our marketing activities. Any of the aforementioned entities may be located in countries other than your own.

### **Your Rights**

Subject to applicable law, you may request to see any Personal Data you have provided to us and request that such Personal Data be corrected or updated by emailing us at [[heli@shapir.co.il](mailto:heli@shapir.co.il)]

### **Security**

We make efforts to follow generally accepted industry standards to protect the Personal Data we collect, however, no method of transmission or storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

### **Retention**

We retain information as necessary for the purposes set forth above. We may delete information from our systems, without notice to you, once we deem it is no longer necessary for the purposes set forth above.

### **Communications**

We may send you e-mail or other messages and/or newsletters relating either to Shapir. You will be given the opportunity to unsubscribe from commercial messages and stop receiving future communication from us by following the UNSUBSCRIBE link in any such email or message, or by emailing us at [helii@shapir.co.il](mailto:helii@shapir.co.il). Please note that we reserve the right to send you service-related communications, including service announcements and administrative messages, without offering you the opportunity to opt out of receiving them.

### **Comments and Questions**

If you have any comments or questions about this privacy notice, please contact us at [helii@shapir.co.il](mailto:helii@shapir.co.il).